



# TWIN COUNTIES PARTNERSHIP *for* HEALTHIER COMMUNITIES



## WHAT

A **network** of like-minded people working together **proactively** and **strategically** to promote and support a community culture of **health, wellness** and **unity** in the Twin Counties.

Through an **engaged** and **empowered** network of groups and individuals, the Partnership creates and promotes opportunities to improve **health and well-being** in our communities.

## VISION



## MISSION

The Partnership serves as a **collaborative network** of community partners to share **information** and **ideas**, develop **collective** approaches for addressing identified health issues, and promote and implement a **culture of health** through successful initiatives.

The Twin Counties Partnership seeks to improve the health and wellness outcomes of **all residents** of the Twin Counties.

## AUDIENCE





## PRINCIPLES AND VALUES

1. We promote community engagement and involvement, especially among those most in need.
2. We believe in empowering and supporting new leadership.
3. We believe in the value, strengths and assets of our communities.
4. We strive to be at the forefront of creating and sustaining a culture of health.
5. We believe in transparency, trust and coordination across agencies and counties.
6. We promote shared and coordinated resources; including time but not limited to, knowledge, expertise, and funding.
7. We seek to align our individual, organizational missions and visions to achieve the greatest good for all.
8. We see ourselves as a team working toward a collective vision.
9. We will hold each other accountable for making our communities healthier and more physically active.
10. We will lead with integrity, cohesion and strong principles.



## MEMBERSHIP AGREEMENT

1. Members agree to actively participate in meetings, events and activities of the Twin Counties Partnership.
2. Members commit to work in a collaborative manner to promote the mission and vision of the Twin Counties Partnership.
3. Members agree to participate in cross-agency efforts.
4. Members commit to empowering residents of the Twin Counties to live healthier lives through learning about and sharing resources related to improving health outcomes in the Twin Counties.
5. Members commit to advocating and promoting holistic programs that meet the needs of all Twin County residents.
6. Members commit to promoting policy and infrastructure changes in the Twin Counties that enhance the lives of those we serve.



## LEADERSHIP STRUCTURE

- Twin Counties Partnership (diverse array of community members and leaders)
- Community Action Board (CAB) (10-12 members; rotating membership every 2 years)
- Action-Oriented Subcommittees (spearhead implementation of a multi-year action plan; report to the Community Action Board (CAB)). CAB members should also serve on the Action-Oriented Subcommittees.



## LEADERSHIP COMMITMENT

- Twin Counties Partnership for Healthier Communities (quarterly)
- Action-Oriented Subcommittees (monthly)
- Community Action Board (monthly; bi-monthly eventually)



## FOCUS AREAS

1. Physical & Behavioral Health (access, quality, affordability, co-occurrence, chronic disease, re-entry, violence prevention)
2. Active Living (safety, access to recreation and other physical activity opportunities)
3. Collaboration, Communications and Community Engagement (messaging, information sharing, health education)



## CHANGE

### TYPES:

1. Programmatic
2. Policy
3. Infrastructure

### LEVELS:

1. Community
2. Local
3. Regional
4. State