



Twin Counties Partnership for Healthier Communities

Serving communities in Nash and Edgecombe counties, North Carolina

Guidelines for Logo Usage

The logo for the Twin Counties Partnership for Healthier Communities is available for member agencies to use. The Partnership requests that member agencies adhere to the following guidelines when using the Partnership logo:

1. The Partnership logo was created specifically for the Partnership and is the property of the Partnership.
2. The logo is designed to be used to promote work that the Partnership is doing. If the Partnership is collaborating with one or more agencies, it is appropriate for the Partnership logo to be displayed next to the logo(s) of the other agencies.
 - a. *Note: if the Partnership is not directly involved with the work, do not use the Partnership logo in any materials promoting the work.*
3. There are a variety of sizes and colors available for member agency use. Please make use of what is available and do not alter the shape, color, or fonts of any of the logos. This includes:
 - a. Changing the color palette
 - b. Switching the order of the colors on the logo
 - c. Rearranging elements of the logo
 - d. Distorting the logo through stretching or alteration of the proportions
4. As a courtesy, please allow the Partnership 3C Work Group to review any promotional material that contains the logo and a description of the Partnership. You may send documents for review to Becky Copeland, Partnership Coordinator, at rlcopeland@nhcs.org.

If you have any questions regarding communication and logo usage, please reach out to Becky Copeland at rlcopeland@nhcs.org.